



PROJECT DESCRIPTION

European Program	Lifelong Learning Programme (LLP) Leonardo da Vinci. Development Innovation
Deadline	26-february-2010
Deadline for expression of interest	11-january-2010
Project title	Qualification needs analysis and professional training plan in European cities in the framework of sport, cultural and tourist events
Summary of the proposal	<p>The city of Valencia has been seen, since recent years, as an example in the organization of all kind of events. Events are a source of wealth, generate employment in the same time that creating multicultural exchange between European citizens. In other words, it helps to reinforce European competitiveness and construct a spirit of European citizenship. On the other hand, many medium-sized European cities are suffering from a high unemployment rate caused by the current crisis situation. The young population is in this context in a very disadvantaged situation in the labour market. The organization of events in European cities gives opportunities for young people to find a job and reintegrate the labour market. There is a will coming from the city of Valencia to take advantage of this opportunity in order to train and provide specific qualifications to young unemployed people. The type of trainings will be chosen in accordance with the initial survey's results.</p> <p>Development phase of the project</p> <p>Stage 1: <i>A survey</i> will be done in order to analyze what are the most demanded professional profiles in the organization of events taking place in European cities.</p> <p>Stage 2: <i>A training plan</i> will be defined in order to answer to the previously determined necessities. All details on the trainings' contain and the methodology used will be provided in the training plan.</p> <p>Stage 3: Exploitation and dissemination of the survey's results.</p>
Budget	550.000€
Project Leader	Valencia City Council. Enterprise Projects and Employment Service
Partnership collaboration with	Fundación Comunidad Valenciana-Región Europea
Project Duration	24 months
Partners profile searched	Medium-sized European cities (population of between 600.000 and 1.000.000 inhabitants) organizing annual or punctual sport, cultural and tourist events.